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Vision Events' Midsize Enterprise Summit UK and Ireland Focuses on Mid-Market IT Growth**Event Takes Place June 17-19 in Barcelona**

Framingham, MA, June 17, 2008 – Vision Events, a division of Everything Channel (formerly CMP Channel), activating technology sales channels, today announced that its Midsize Enterprise Summit UK and Ireland event, focused on growth and how to deliver IT value in an uncertain economy will which take place in Barcelona.

The Summit features an invitation-only audience of senior IT executives from midsize organizations across the United Kingdom and Ireland, including CIOs, CTOs and directors and managers of IT/IS.

The event will highlight: boardroom sessions where senior IT executives meet with technology providers and peers in a private setting; theater-style presentations, called European Premiers, where technology vendors address a strategic IT issue, make a technology announcement, or launch a new product, program or service to the audience; one on one private meetings with industry influencers; a Solution Showcase that combines hands-on demonstrations, one-on-one meetings and networking.

“Midmarket spending is increasing, which is fueling new demands on mid-market CIOs,” said Nancy Hammervik, Vice President, Everything Channel Events. “Midsize organizations require the same critical IT challenges as larger companies, but with limited staffing, CIOs must employ creative workarounds to fit their budgets. Midsize Enterprise Summit Europe is the perfect event for to support the needs of medium-sized organizations and provide them with first-hand access to the top technology providers with mid-market solutions.”

For more information on Everything Channel's Vision Events, visit: www.visionevents.com.

About Vision Events (visionevents.com)

Vision Events, a division of Everything Channel, is a leading producer of highly focused business events that bring resellers and end users together with leading and emerging technology providers in private boardroom appointments and case study presentations to form strategic partnerships and secure new business in the technology sector.

Everything Channel (www.everythingchannel.com, www.channelweb.com) Everything Channel, formerly CMP Channel, activates technology sales channels from access to execution. IT suppliers, value add, retail, direct sales and CIOs all turn to Everything Channel to manage and accelerate their businesses. With over 30 years experience, Everything Channel offers a complete technology solution through media, events, services, workflow tools, research, training, account recruitment and managed analytics as well as marketing support and sales services from strategy to branding. Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

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