

Going to market in the securities and investment industry.

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Editorial Calendar

February 2010

Close Date: January 5th

Material Close: January 8th

The Future of the Back Office

Financial firms have made great progress in automating much of their back office processes over the years, but completely streamlining and automating most back office operations remains a long term goal. Luckily, most technology suppliers have responded to financial firms' needs and have deployed hosted offerings for most processes. Learn more about how capital markets firms are reducing costs and increasing accuracy in the back office by utilizing some of the industry's newest technologies.

Additional Coverage: How Business Intelligence Helps Wealth Management

April 2010

Close Date: March 7th

Material Close: March 11th

Commodities Trading Automation: Investing at Light Speed

Some of the largest growth areas for capital markets firms are in commodities trading and investing. What new technologies, such as computerized trading, complex algorithms and complex risk management models, are changing the way investors include these types of investments in their portfolios? Learn how traders and technologists are adopting trading technology so that investors can incorporate commodities into their investment strategies.

Additional Coverage: What's In Store for Dark Pools?

bonus distribution at SIFMA Operations, TowerGroup and Accelerating Wall Street Conferences

June 2010

Close Date: May 5th

Material Close: May 10th

Financial Services Regulation Roundup

Now that the financial markets have a better idea of which way the various regulators are leaning when it comes to the long-anticipated financial regulation overhaul, this special digital report will help guide capital markets leaders through the maze of new laws that will govern the financial markets for the near future. Plus, learn what new technologies can help firms meet the new compliance demands.

Additional Coverage: Is Social Networking a Mature Technology?

**bonus distribution at SIFMA Technology Management **

August 2010

Close Date: July 6th

Material Close: July 12th

Gold Book

Our annual in-depth look at some of the most innovative capital markets CIOs and their technology organizations.

October 2010

Close Date: September 3rd

Material Close: September 9th

Special Report: Data Latency

Each year, traders demand lower latency for their complex trading strategies. Each year, technologists lower the latency bar. What new tools and thought processes are driving the data latency arms race and when will the industry "hit the wall" when it comes to the need for speed?

Additional Coverage: Carbon Credit Trading

December 2010

Close Date: November 2nd

Material Close: November 5th

2011 Capital Markets Outlook

As the industry continues to evolve and adopt newer technologies and strategies, what is on tap for 2011? Our editors look at some of the key technologies and trends that will shape 2011 technology budgets and strategies.

Additional Coverage: Credit Derivatives Clearing Technology

Digital Issue – February 23rd

Close Date: February 12th

A Future In the Clouds: Financial firms are increasingly using cloud computing for a variety of functions now that executives are becoming more comfortable with the technology model and its economic benefits. Firms are also using cloud-based software — such as some types hosted software and SaaS applications — to save costs, improve time to market and increase functionality. How far will financial firms go with cloud computing and hosted software and where are they already seeing some successes?

Digital Issue – April 22nd

Close Date: April 12th

Data Security: Financial firms have spent billions on data security, but it still remains one of the industry's top concerns. With cybercriminals getting more creative each day, firms must be on guard against new attacks. This digital report will explore some of the new technologies and strategies that are helping financial institutions protect one of their most vital assets: their customer's data.

Digital Issue – June 16th

Close Date: June 4th

The Future of the Data Center: Financial services companies run some of the largest and most complex data centers outside of the high tech and telecom space. What new technologies are making data centers more efficient, all while improving performance and capacity?

Digital Issue – August 23rd

Close Date: August 13th

Can EDM and BI Solve Wall Street's Risk Management Woes? Now that the financial crisis is more than 18 months behind the industry, how have risk management strategies changed and improved? Many spoke of the need for enterprise risk management — integrating data across the organization to get a complete view of risk. This digital report will look at some of the technologies, including business intelligence, which can help firms manage risk across the organization.

Virtual Event – November 2, 2010

Accelerating Wall Street

Low latency data is obviously important in the hypercompetitive cash equities space. But now that automated trading has moved to other asset classes — commodities, FX, futures — usage of latency-sensitive technology is spreading elsewhere on Wall Street. With market data volumes much higher in other types of investments, data bottlenecks are a major concern. Hear how leading firms are using the latest technology to reduce latency in many different asset classes.