



Contact:
Michelle Sabolich
Atomic Public Relations for CMP Technology
michelle.sabolich@atomicpr.com
(415) 402-0230

**CMP TECHNOLOGY ANNOUNCES EXCLUSIVE PLATINUM SPONSOR
OF THE 2007 EE TIMES ACE AWARDS**

Avnet Electronics Marketing Partners with the Fast Growing Electronics Technology Industry Event

SAN FRANCISCO – August 17, 2006 – CMP Technology's Electronics Group today announced that Avnet Electronics Marketing (Avnet) is the exclusive platinum sponsor for the 2007 *EE Times* ACE Awards, an annual program celebrating noteworthy accomplishments in electronics engineering.

"As the *EE Times* ACE Awards enter into its third year, it is now widely recognized as the preeminent honor in the electronics industry," said Brian Fuller, editor in chief, *EE Times*. "We are excited that Avnet is joining us in celebrating the achievements of the electronics community and the impact these innovators have on the global economy."

The Annual Creativity in Electronics (ACE) Awards celebrate the creators of technology who demonstrate leadership and innovation in the global industry and shape the world we live in. As platinum sponsor, Avnet will present the Lifetime Achievement Award at the *EE Times* ACE Awards Gala on April 3, 2007.

"Avnet is honored to be named the exclusive platinum sponsor of the *EE Times* ACE Awards," said Ian Basey, vice president, marketing, Avnet Electronics Marketing. "We are especially excited to present the Lifetime Achievement Award, as it celebrates those pioneers whose vision and leadership deeply impacted on our industry, created a new economy and whose influence will last for generations to come."

The 2006 *EE Times* ACE Awards took place last April at the Embedded Systems Conference Silicon Valley, the largest electronic systems design event in North America. The ceremony was attended by more than 600 technology and business leaders, with a headlining performance by Lewis Black, star of "The Daily Show with Jon Stewart."

Nominations for the third *EE Times* ACE Awards will open on Tuesday, September 5, 2006. Awards are presented in 18 categories and are judged by blue-ribbon panel of judges. Two categories, the Editors' Choice and Lifetime Achievement, will be selected by *EE Times*' editors, and the Ultimate Products of the Year are selected by a peer review. For more information on the *EE Times* ACE Awards or submissions, go to www.eetimes.com/ace.

The *EE Times* ACE Awards ceremony gala will take place on Tuesday, April 3, 2007 at the San Jose Fairmont Hotel during the Embedded Systems Conference Silicon Valley (www.embedded.com/esc/sv/). For sponsorship opportunities, please contact Sean Raman, event sales director of the CMP Technology Electronics Group at (415) 947-6622 or sraman@cmp.com.

About the CMP Technology Electronics Group

The CMP Technology Electronics Group is the premier technology and business media brand serving the information needs of the creators of technology worldwide. Offering a full suite of products and services to reach electronics technology professionals throughout the world, the CMP Technology Electronics Group delivers the most targeted audience and actionable information to marketers in the electronics technology community. Each month, the CMP Technology Electronics Group delivers more than 1 million copies of its print publications, including *EE Times*, to subscribers in more than 23 countries and online visitors from 100 countries view more than 8 million pages on its Web sites in seven languages including EE Times Online and TechOnline. More than 40,000 decision makers attend its Embedded Systems Conferences each year in Boston, Silicon Valley, China and Taiwan.

About CMP Technology (<http://www.cmp.com>)

CMP Technology is a marketing solutions company serving the technology industry. Through its market-leading portfolio of trusted information brands, CMP has earned the confidence of more technology professionals than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in ways that yield superior return on investment. CMP Technology is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

About Avnet Electronics Marketing

Avnet Electronics Marketing is the largest operating group of Phoenix-based Avnet Inc. (NYSE:AVT), a Fortune 500 company. Avnet Electronics Marketing serves electronic original equipment manufacturers (EOEMs) and electronic manufacturing services (EMS) providers in 68 countries, distributing electronic components from leading manufacturers and providing associated design-chain and supply-chain services. The group's Web site is located at <http://www.em.avnet.com>.

Avnet enables success from the center of the technology industry, providing cost-effective services and solutions vital to a broad base of more than 100,000 customers and 300 suppliers. The company markets, distributes and adds value to a wide variety of electronic components, enterprise computer products and embedded subsystems. Through its premier market position, Avnet brings a breadth and depth of capabilities that help its trading partners accelerate growth and realize cost efficiencies. For fiscal year ended July 2, 2006, Avnet generated \$14.25 billion in sales in approximately 70 countries. Visit www.avnet.com/.

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